



# AGENDA

## Conference on Cocoa & Conservation

Monday, 09.12.2024 | 11:00-18:00

Art'otel, Holzmarkt 4, 50676 Cologne

Time	Programme	Speaker
10:30	<b>Arrival &amp; Registration</b>	
11:00	<b>Welcome</b>	Dr. Annette Cerulli-Harms   <i>ConPolicy</i> NN tbc   <i>Ref. 122, BMZ</i> Ralf Buss   <i>GIZ</i> Roberto Maldonado   <i>WWF Germany</i>
11:15	<b>The Origin of Cocoa</b>	Wendy Arenas   <i>Alisos</i>
11:30	<b>Relevance of South American cocoa for the European and German market</b>	Friedel Hütz-Adams   <i>Südwind Institute</i>
12:00	<b>Lunch</b>	
13:15	<b>Panel Discussion: Current Cocoa Crisis – Causes, Effects and Solutions</b>	Friedel Hütz Adams   <i>Südwind Institut</i> Jelena Radeljić   <i>Weinrich Schokolade</i> Nelly Monar   <i>Tsatsayaku (cooperative)</i> Dr. Torben Erbrath   <i>Bundesverband der deutschen Süßwarenindustrie (BDSI)</i>
14:00	<b>WWF Strategy for Sustainable Cocoa Supply Chains</b>	Cécile Lachaux   <i>WWF France</i>
14:15	<b>Coffee break</b>	
14:45	<b>Deforestation-free Cultivation in Ecuador</b>	Victoria Mena   <i>WWF Ecuador</i>
15:30	<b>How cocoa cultivation can contribute to the peace process – insights from a project and the initiative “Cocoa, Forests &amp; Peace” in Colombia</b>	Wendy Arenas   <i>Alisos</i>
16:00	<b>Introduction to the working groups</b>	
16:15	<b>Transition to working groups</b>	
16:30	<b>Working groups:</b>  1) <b>Increasing Cacao Production through Nature Conservation: Biodiversity-friendly Agroforestry with examples from Peru</b>  2) <b>Due Diligence and Traceability of Cocoa in Ecuador</b>  3) <b>EUDR Compliance: Best Practices for Efficiency</b>	1) Dr. Carolina Ocampo Ariza   <i>University of Göttingen</i>  2) Victoria Mena   <i>WWF Ecuador</i>  3) Michael Frank   <i>Osapiens</i>
17:15	<b>Flashlights from the working groups</b>	
17:30	<b>Summary and Conclusion</b>	
17:45	<b>Closing of the event</b>	

Moderation: Dr. Annette Cerulli-Harms

The event will be held in English with simultaneous translation (English - German - Spanish).